



Helander Dance Theater's Sponsorship Program

Your support keeps us moving!

About HDT: Colorado-based Helander Dance Theater was founded by Danelle Helander, Artistic Director & Choreographer in 1980. With a reputation for multi-faceted artistry and striking choreography, HDT's mission is to make a vital contribution to our global community using dance as a vehicle for creating greater understanding, sharing & healing. Danelle was given the role of Ambassador during HDT's Sister Cities tour within Tajikistan, Nicaragua, Japan and Tibet collaboration with the University of Colorado and the Mali Assistance Project allowed HDT to use performance as a vehicle for providing needed supplies to Mali villages. The company has also partnered with Global Response to resolve an oil drilling issue in Costa Rica. In performance, HDT is eclectic, dramatic, sometimes whimsical & always thought provoking.

Demographics: 500+ Audience/year; Highly educated; Income Medium \$58,000; 65% Female; 35% Male; 8% Students; 8% Seniors; 24% 23-44 60% 45-64

Your Benefits	\$250 Walkers	\$500 Runners	\$1,000 Leapers	\$2,000 Movers	\$3,000 Shakers
Name Recognition	x	x			
Name & Logo Recognition			x	x	x
Complimentary Tickets	2	4	6	8	10
Group Discount	25% off	25% off	25% off	25% off	25% off
Ad in Program		Quarter Page Ad (\$50)	Half Page Ad (\$100)	Half Page Ad (\$100)	Full Page Ad (\$250)
Logo on Promotional Item (T-shirt, bag)				x	x
Entertainment for Private Party (1 hour show - \$1,000 value)					x

For more information, contact us at helanderdance@gmail.com

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